



FORM ADV, Part 2B

Item 1 Cover Page

Brian McDonald Megenity

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March 30, 2026

This brochure supplement provides information about Brian McDonald Megenity that supplements the Blue Monarch Financial, Inc. brochure. You should have received a copy of that brochure. Please contact Brian McDonald Megenity if you did not receive Blue Monarch Financial, Inc.'s brochure or if you have questions about the contents of this supplement.

Additional information about Brian McDonald Megenity is also available on the SEC's website at www.adviserinfo.sec.gov.

Mr. Brian McDonald Megenity's CRD number is 2889637.



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Item 2 Educational Background and Business Experience

Brian McDonald Megenity

Chief Compliance Officer and Investment Adviser Representative

Year of Birth: 1961

Business Background:

Blue Monarch Financial Inc (CRD # 330561), Chief Compliance Officer and Investment Adviser Representative, October 2025 - Present

B/D Consulting Associates, Inc., Owner and CEO, September 2001 to Present

World Group Securities, Inc., Vice President, Chief Compliance Officer, April 2005 to November 2006

World Group Securities, Inc., Director of Sales Practices and Advertising, February 2004 to December 2005

PFS Investments Inc., Director of Surveillance, September 2003 to February 2004

PFS Investments Inc., Senior Compliance Administrator, September 2001 to September 2003

B/D Solutions Consulting, Inc., Executive Vice President, January 2000 to September 2001

J.P. Turner & Company, LLC., Chief Compliance Officer, Chief Financial Officer, 1997 to 1999

National Association of Securities Dealers, Compliance Examiner, 1993 to 1997

Educational Background:

Mr. Brian McDonald Megenity has a Bachelor of Business Administration in Finance from Georgia State University. Mr. Brian McDonald Megenity also has a Master of Business Administration from Georgia State University.

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Item 3 Disciplinary Information

Mr. Brian McDonald Megenity does not have any reportable disciplinary disclosures.



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Item 4 Other Business Activities

Mr. Brian McDonald Megenity has extensive experience serving in various compliance roles in the financial services industry, including the last twenty (**20**) plus years as president of B/D Consulting Associates, Inc., a boutique consulting firm providing compliance services to various financial services firms. In this role, Mr. Brian McDonald Megenity provides outsourced services to a number of independent financial services firms, including serving as Chief Compliance Officer of Blue Monarch Financial. Mr. Brian McDonald Megenity is currently registered with several Broker-Dealer firms and/or Registered Investment Adviser firms as part of his role for B/D Consulting Associates, Inc. There is no relationship, nor any conflict of interest, between Blue Monarch Financial, Inc and any of the other Broker-Dealer firms and/or Registered Investment Adviser firms with whom Mr. Brian McDonald Megenity is registered. The services Mr. Brian McDonald Megenity provides on behalf of B/D Consulting Associates Inc. comprise substantially all of his professional time.

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Item 5 Additional Compensation

Mr. Brian McDonald Megenity does not receive any economic benefit for providing advisory services from someone who is not an Advisory Client aside from the compensation listed in **Item 4**.

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Item 6 Supervision

Blue Monarch Financial, Inc. has written supervisory procedures in place that are reasonably designed to detect and prevent violations of the securities laws, rules, and regulations of the Texas Securities Act. Mr. Brian McDonald Megenity is Blue Monarch Financial, Inc.'s Chief Compliance Officer, therefore he is responsible for the supervision of the activities that occur on behalf of Blue Monarch Financial, Inc., its Advisory Clients and its Investment Adviser Representatives. Mr. Brian McDonald Megenity can be reached at (469) 933-1125.

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Item 7 Requirements for State - Registered Advisers

In addition to the events listed in Item 3 of Part 2B, Mr. Brian McDonald Megenity **has not been involved** in any reportable disciplinary events required to be disclosed in this section.